

# Our Year in Review

how we shared our LocalLove in  
2019/2020



**United Way**  
**Colchester County**

## Message from our Board Chair



This has certainly been, and continues to be very challenging times for all of us in Nova Scotia, Canada and the world. As we move forward together, we want you to know that the United Way of Colchester County has been and will continue supporting our Community we all call home through these trying times.

I would like to thank the Board of Directors and Staff for their hard work, tireless efforts and dedication throughout the past year. In addition to funding important programs and activities that address the significant challenges facing our communities, the Board and Staff at United Way of Colchester County has risen to the challenge to meet the much needed resources required by our Community now more than ever. Although the United Way has had to adapt to this new world as all of us have, we continue to move forward, supporting our Community at large, thanks to all of you. Our campaign chairs, Dr. Ryan Sommers and myself, Raj (also known as “R Squared”), thoroughly enjoyed this opportunity and are thankful for the amazing campaign team we were fortunate to work with this past year. The Board extends our deep appreciation to everyone who helped with those tireless efforts. There is no doubt that the future holds many uncertainties for all of us. The Colchester Campaign will look very different this year. However, that same compassion and spirit of community that we all bring to the campaign will still be there and even stronger than ever.

Raj Makkar  
Chair

### United Way of Colchester County Board of Directors 2019—2020

Raj Makkar	<i>Chair</i>	Glenn Illsley	<i>Director at Large</i>
Daniel Roper	<i>Vice-Chair</i>	Shakara Paris	<i>Director at Large</i>
Chris Hamilton	<i>Treasurer</i>	Jenna Tingley Forsyth	<i>Director at Large</i>
Terry Hearn	<i>Executive Director</i>	Laurence Tuttle	<i>Director at Large</i>
Clare Boudreau	<i>Youth Representative</i>		
Olivia Kryzwonos	<i>Youth Representative</i>		

## Message from our Executive Director



I am thankful for the opportunity to be a part of the United Way Colchester County team! It has been a smooth transition into my new role as Executive Director. I look forward to continuing the great work that is already being implemented, and hope to be able to bring a new set of skills to the role. I am looking forward to continue my work in connecting our community through compassion and trust in supporting our vibrant charitable sector in Colchester County!

Sarah Flemming  
Executive Director

## Community Impact Grants

With the generosity of our donors, we are able to build our Community Fund for the purpose of providing one-time assistance to eligible charities and non-profits in their purchase of tangible assets that will help them provide ongoing operations or enhance existing programs and services, such as computers, equipment and supplies, program administrative supplies and capital assets. If funds allow, we offer Community Impact Grants twice per year. In 2019, the recipients included:

<b>Canadian Mental Health Association / CMHA</b>	Presentation Equipment
<b>Colchester Community Support Society</b>	New siding for the North Shore Clothing Bank
<b>Colchester Sexual Assault Centre</b>	Photocopier
<b>Elizabeth Fry Society / Truro Program Centre</b>	Mental Health and Legal support
<b>John Howard Society of NS / Central Division</b>	scanner, headset, adapter
<b>MADD Cobequid</b>	fatal vision supplies
<b>Slate Youth Centre</b>	furniture, button-maker, games
<b>Truro Homeless Outreach Society</b>	Computer Stations

## Community Impact Programs

There are many vital programs and services throughout Colchester County that the United Way is proud to support through the work of eligible charities. Over 2019 and 2020, our generous donors to the Community Fund have supported the following local programs:

<b>Boys &amp; Girls Club of Truro &amp; Colchester</b>	After School Program Financial Subsidy
<b>Colchester Adult Learning Association / CALA</b>	Community Essentials
<b>Canadian Mental Health Association / CMHA</b>	Food With Thought
<b>Maggie's Place Family Resource Centre</b>	Parent & Tot Groups
<b>The Lotus Centre</b>	Girls Talking Gurl
<b>Third Place Transition House</b>	Women's Outreach
<b>Truro Homeless Outreach Society</b>	Community Navigator

## The Small Project Possibilities Fund

This fund provides support for small, time sensitive projects up to a maximum grant of \$500. It is available throughout the year, and allows agencies and non-profits to address pressing issues as they arise. 2018/2019 recipients include:

<b>Colchester Community Support Society</b>	Cook books for clients
<b>Maggie's Place Family Resource Centre</b>	Car seat technician training

## In-House Programs and Direct Community Support

In addition to investing in programs and projects led by partner organizations, we continue to offer our own in-house and community support initiatives.

**Soup Fest** was a great success, for the third year! We are proud to have Earth Angels as our Master Chef sponsor this year.

Over 100 hungry guests enjoyed trying out the culinary gifts of ten local Souper Chefs. After warming their bellies, our guests voted for their favourites, with the following results:

<b>1<sup>st</sup> Place</b>	Bistro 22
<b>2<sup>nd</sup> Place</b>	Supper by Sylvia
<b>3<sup>rd</sup> Place</b>	DIV South Indian Cuisine

**Elves for Elders** provides a meaningful Christmas gift to isolated seniors over the holidays. In 2019, we were able to spread the joy to 75 local seniors.

**Back to School** Almost 220 elementary and secondary students throughout the County received a starter kit of school supplies and a new backpack as they headed to their new and very different classes this September. Even with all the changes facing them, they were certainly ready to go! A sincere thank you to our generous donors,

**GIVINGTUESDAY**

**Giving Tuesday**, is the global day of giving, held each year at the beginning of the Christmas and holiday season. Usually used as a day to encourage monetary donations, Colchester United Way visited 11 local agencies to share a little gratitude, and yummy treats,



**When you don't know  
where to turn.™**

**211**, A United Way partner, provides a 24-hour-a-day, free, confidential information and referral service for thousands of community and social services available across the province. Phone or text 211 or go online

**Day of Caring 2019** was a busy day for our 50 amazing volunteers and the ten local organizations who benefitted from their hard work.

The volunteer teams visited the agencies to cross a few projects off their “to-do” lists, helping them move forward with their programming and services. Everything from yard work to cleaning, to painting and even food-kit preparation was on the agenda for the day, with a little fun thrown in, too.



**Boys & Girls Club of Truro and Colchester  
Cobequid Trail  
Colchester East Hants Hospice Society  
Colchester Foodbank  
Colchester Historem  
Maggie’s Place Family Resource Centre  
The Lotus Centre  
Truro Homeless Outreach Shelter**

**Living on the Edge** is a powerful, interactive simulation that places adult attendees in the role of a person who is living on the brink of poverty. Attendees experience an unfamiliar reality and gain a better understanding of the barriers faced by families and individuals challenged with low income, and ultimately build an understanding and empathy for those actually living on the edge.

In 2019, United Way of Colchester County partnered with United Way of Halifax and the Colchester Anti-Poverty Network to offer this event to staff of the Chignecto Central Regional Centre for Education. Feedback was very positive, as many were deeply moved by the experience and gained a new understanding for their students whose families are truly living on the edge.

## Thank you for supporting our 2019 Community Campaign!

Over 60 organizations and businesses supported our Community Campaign with donations through payroll deduction plans, corporate donations and direct mail gifts. All of you together have helped show our **LocalLove** to our community, building stronger, healthier and happier individuals and families right here where we live.

Arco Developments  
Bell Aliant  
Best Western Glengarry  
Blaikies Dodge Chrysler Limited  
BMO Financial Group  
Burchell MacDougall LLP  
Caldwell Roach Insurance  
Canadian Tire  
Central Nova Animal Hospital  
Charles Hill & Son Limited  
CIBC/CIBC Wood Gundy  
Colchester Community Workshops  
County of Colchester  
Dalhousie University; Agricultural Campus  
Delicious Brains Inc.  
DivertNS  
Emera/NS Power  
Enterprise Holdings  
ESRI Canada Limited  
Fairstone  
Farm Credit Canada  
Fulton Insurance Agencies Limited  
GCWCC Agriculture & Agri Food  
GCWCC Canada Food Inspection Agency  
GCWCC Canada Post  
GCWCC Federal Government Retirees  
GCWCC National Accounts  
GCWCC Nova Institute for Women  
Grant Thornton  
Home Hardware Eastern Distribution Centre  
Inglis Jewellers

Intact Financial Corporation  
Intertape Polymer Group  
JD Irving  
John Ross & Sons Limited  
Lafarge Canada  
MacQuarrie's Pharmasave  
Maggie's Place - Family Resource Centre  
Manulife Financial  
Masstown Market  
Nova Scotia Community College  
Nova Scotia Health Authority  
Nova Scotia Liquor Corporation  
Patterson Law  
Perennia Food and Agriculture Inc.  
PriceWaterhouse Coopers  
Province of Nova Scotia  
Pye Chevrolet Buick GMC Limited  
Rankin Financial Planning Limited  
RBC/RBC Dominion Securities  
Scotiabank  
Stanfield's Limited  
TD Canada Trust  
Third Place Transition House  
Thyagrissen Consulting Limited  
Town of Truro  
Vantage Motors  
UPS  
Will-Kare Paving  
Wilson's Fuel Company Limited  
WTF Holdings Limited

# Thank You for your direct mail gifts, payroll deduction plans, and corporate gifts to our 2019 Community Campaign!

Hundreds of organizations, businesses and individuals give to our Community Campaign each year. With your gifts we are able to support the vital work being carried out by local agencies throughout Colchester County. Their programs and services create opportunities for individuals and families to lift themselves up, improving lives and building stronger, healthier communities for all of us.

These are our top donors to the 2019 Community Campaign. You lead the way.  
On behalf of all who we serve, thank you for showing your **LocalLove**.

## Top Ten Workplace Campaigns

1. Intertape Polymer Group
2. RBC/RBC Dominion Securities
3. Lafarge Canada Inc.
4. CIBC / CIBC Wood Gundy
5. Dalhousie University; Agricultural Campus
6. Nova Scotia Community College
7. Burchell MacDougall LLP
8. Home Hardware Debert
9. ScotiaBank
10. Stanfield's Limited

**Pacesetters** are businesses or organizations who commit to a corporate donation or employee matching program at the beginning of the campaign.

Bell Canada	Lafarge Canada
Best Western Plus Glengarry	Masstown Market
Burchell MacDougall LLP	Patterson Law
Caldwell Roach Insurance	PricewaterhouseCoopers
Canadian Tire Limited	Pye Chevrolet Buick GMC Limited
CIBC/CIBC Wood Gundy	Rankin Financial Planning
Emera/NS Power	RBC/RBC Dominion Securities
Enterprise Holdings	Scotiabank Stanfield's Limited
Fulton Insurance	Stanfield's Limited
Inglis Jewellers	TD Canada Trust
Intertape Polymer Group	Wilsons Fuel Company Ltd

**Leader Donors** are individuals who give \$1,000 or more during one annual United Way Community Fund campaign.

Rosemary & Blair Carter	Terry & Vern Hearn	Rev. Kenley MacNeill
Nancy Frame	Jol Hunter	Richard Merritt
Janet Gay	Scott Joudrey	Ainsley & Greg Mullen
David Gillis	Dr. Kathleen Kevany	Dr. Tanya Munroe
Maurice Graham	William Lake	Glen Rankin
Laurie & Dan Gunn	Elaine MacInnis	Dr. Ryan Sommers
Mary & George Hare	Charlotte MacQuarrie	Bruce Young



**United Way**  
**Colchester County**

**SHOW  
YOUR  
LOCAL  
LOVE**

PO Box 32  
90 Esplanade Street, Suite 2  
Truro NS B2N 5B6  
Phone 902.895.9313  
[coordinator@colchester.unitedway.ca](mailto:coordinator@colchester.unitedway.ca)  
[www.colchester.unitedway.ca](http://www.colchester.unitedway.ca)

