



United Way
Colchester County

ANNUAL REPORT

2021-2022



unitedwaycolchester.ca
902.895.9313 | coordinator@colchester.unitedway.ca

AGM AGENDA

June 15, 2022 | 12:00 PM

Welcome | Call to Order

Raj Makkar

Approval of Agenda

Raj Makkar

Approval of 2020-21 AGM Minutes

Raj Makkar

Message from our Chair

Raj Makkar

Executive Director's Report + Year in Review

Sam Madore

Review of Audited Financial Statements

Joanne McRae, MNP

Appointment of Auditor

Chris Hamilton

Nominating Committee Report

Raj Makkar

Partner Presentation

Sharon Ishimwe, Executive Director

MacPhee Centre for Creative Learning

Announcement of 2022 Campaign Team

Sam Madore

Adjournment

Raj Makkar

MESSAGE FROM OUR CHAIR

The past two years have been very challenging for all of us in Nova Scotia, Canada and the world. As we move forward together, we want you to know that the United Way of Colchester will continue to support the community we all call home through these trying times.

I would like to thank the Board of Directors and staff for their hard work, tireless efforts and dedication throughout the year. In addition to funding important programs and activities that address the significant challenges facing our communities, the Board and staff at the United Way of Colchester have risen to the challenge to provide the much needed resources that are required by our community now more than ever.

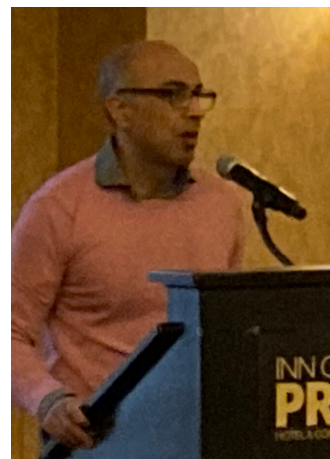
Although the United Way has had to adapt to this new world, as all of us have, we continue to move forward, supporting our community at large, thanks to all of the support from our donors, partners, and volunteers. The Board extends our deep appreciation to everyone who helped us with those efforts, in spite of the increased challenges.

We are excited as we look forward to this year, with a return to connecting in person for our Community Campaign. That same compassion and spirit of community that we have all brought to the campaign these past two years during the pandemic will likely be even stronger than ever as we begin to unite in person and engage with each other and our communities.

We couldn't do what we do without our community of supporters, and we thank you!

Ray Miller

Raj Makkar
Board Chair
United Way of Colchester County



EXECUTIVE DIRECTOR'S REPORT

Though I just officially joined the team in February of 2022 – holding down the fort while Sarah Flemming is off on maternity leave – I have been a friend of the United Way for many years.

I followed along while the United Way continued to support organizations throughout Colchester, through increasingly difficult and unpredictable times brought on by the pandemic. I followed along while new partnerships were forged. And I followed along while the United Way of Colchester asked our community to "Think Outside the Box."

We've all been challenged to think outside the box in many ways. As we approach a new season where events, projects and programs are able to return to some form of normalcy, I look forward to continuing to think outside the box as we help to support the resiliency of our community.

I am thrilled that Day of Caring is coming back this year. I am excited to raise the bar with our new Community Campaign team. And I am grateful to the United Way team - Sarah and Heather, the Board, and our partner organizations - who have welcomed me into this role with open arms and lots of patience;) Your collective passion for - and commitment to - your community is contagious and much appreciated.



Sam Madore | *Thing 2*
Executive Director

United Way of Colchester County

The past year, I was fortunate to be part of the project team for the Colchester and Truro Affordable Housing Needs and Demands study, which gave us a comprehensive view of the current housing climate locally. I am glad United Way of Colchester County is able to work towards solutions to address the immediate housing crisis equitably. Through funding from the Affordable Housing Association of Nova Scotia (AHANS), we will hire a coordinator to lead Truro and Colchester through developing a Coordinated Access system.

Another group I was grateful to participate in was the Local Immigrant Partnership (LIP). The LIP meets with representatives across sectors, covering Colchester, Pictou, and Antigonish counties, to strategically plan how our communities can become more inclusive to newcomers to Canada. One highlight right before I went on maternity leave was meeting at the local mosque with LIP coordinator Esther Bejarano to discuss having Ramadan food boxes for those celebrating to support their cultural celebrations.

I am looking forward to all of the great things happening this year and am excited to return next year!

Sarah Flemming | *Thing 1*



Thing 1 + Thing 2

YEAR IN REVIEW | Events

Bikes 4 Kids 2021

We were able to run another successful Bikes 4 Kids campaign. Thanks to sponsors and partners: G&G Computers, Truro Mall, Canadian Tire, Hub Cycle and Bike Monkey. *Thanks to Julian Krizsan for helping to make it a success!*



Back 2 School 2021

A sincere thank you to our generous donors, sponsors and amazing volunteers who made it possible to connect with almost 220 students, including sponsors: Staples, Aggregate Equipment, Bell Aliant, Red Woof Inn. *Thanks to Clare Boudreau for all of your hard work!*



Campaign Kick Off 2021

We were thrilled to return to an in-person kick off in November. A much smaller celebration, but a great gathering of donors, sponsors, partners and supporters. Thanks to our event sponsors: Burchell MacDougall, Community Credit Union, Inn on Prince and Grant Thornton.



Elves for Elders 2021

We received lots of support again this year. Thanks to our partners and sponsors: Classic Rentals, Alderberry Village, Clay Café, RECC, Community Credit Union, Truro Farmers' Market, and Truro Mall.



Soup Fest 2022

We once again held a successful Soup Fest, selling just under 150 tickets. Congratulations to our winners: **1st – our Mystery Chef, Mari Ann Stiles; 2nd – CMHA: Catering; 3rd – Bistro 22.** Thanks to all of our SOUP-er chefs, attendees, partners, and the following sponsors: Earth Angels, Truro Farmers' Market, Home Hardware, Will Kare Paving & Wilsons, Sobeys Cash & Carry.



YEAR IN REVIEW | Funded Agencies

Through the gifts of our generous donors, eligible charities and non-profits were able to receive funding for much needed programs and assets to help improve lives in Colchester County.

2021 Spring Impact Grants

- Archway Counselling/Slate Youth Centre: Tech Upgrades
- CEH Hospice Society: Mobile Grief Counselling
- MacPhee Centre for Creative Learning: Portapique Music Pilot

2021 Fall Impact Grants

- Autism Nova Scotia: Building an Inclusive & Sensory Friendly Community Space
- Colchester Adult Learning Association (CALA): Essential & Academic Skills Programming
- Canadian Mental Health Association (CMHA): Boardroom Accessibility
- Colchester Community Support Society: Client Choice Food Service
- Tatamagouche Centre: Community Assets
- VON: Meals on Wheels

2021-2022 Program Funding

- BGC Truro & Colchester: After School Program Financial Subsidy
- CALA: Community Essentials
- CMHA: Food With Thought
- Maggie's Place Family Resource Centre: Outreach Playgroups
- Third Place Transition House: Women's Outreach
- Truro Homeless Outreach Society: Community Navigator

The Small Project Possibilities Fund

- Maggie's Place Family Resource Centre: Free Food Pantry

INSPIRED BY COMPASSION

Through Covid-19 funding provided by Scotiabank, we were thrilled to help facilitate the following initiatives:

- Bridges Institute: Relationship Counselling
- Debert Elementary PTA: Playground Upgrade
- MacPhee Centre for Learning: Community Build-Up Project
- Maggie's Place: Extended Outreach Programs
- Riverside Community Hall Society: Community Hall Rebuild



YEAR IN REVIEW | Community Campaign

We simply could not do what we do without the generous support of our community.

Businesses and individuals who donate to our community campaign each year through payroll deductions, corporate pledges, fundraisers and more, help us to create opportunities for a better life for people throughout Colchester County.

We look forward to revealing our campaign leaders and pace setters at our Campaign Kick Off event in September, 2022.

Thank you to our monthly donors

Thank you to our corporate partners

Thank you to our supporters, sponsors, partners, volunteers, and cheerleaders

Thank you to our 2021 Campaign Team:

Alicia Simms, Chair
Don Cameron
Adam Harris
Dave MacNeil
Sarah Flemming
Heather Hamilton

Thank you for helping us think outside the box!

'The (CMHA) Club Lunch program has allowed me to learn about healthy eating (especially now that I am diabetic) and I have enjoyed my time in the kitchen learning new recipes that I can easily make at home. The lunch I receive when I come to cook each week is probably the only healthy meal that I have during the week due to lack of money for groceries as I live on a very limited budget. I greatly appreciate all the support the staff at CMHA provides to me and I hope to participate in more programs in the coming year.'

– D.L. 2022



BOARD OF DIRECTORS

Nominating Report | 2022-2023

Thank you to the members of our Board of Directors for their ongoing support and commitment to the United Way of Colchester County.

The following people have put their names forward for nomination to the 2022-2023 year:

Board Executive

Raj Makkar, Chair
Christopher Hamilton, Treasurer
Jenna Tingley-Forsyth, Secretary

Note: Our Vice-Chair position remains vacant

Directors at Large

Carley Gloade
Glenn Illsley
Andrea Jackson
Twila MacDonald
Nick Sharpe
Theresa Yuill

Note: Shakara Smith is available to return after her maternity leave in Fall 2022.

Youth Representatives

Danielle Krzywonos
Brea Hayden

Thank you Leah!

Leah MacLean has co-led our Youth Committee and sat as a youth representative on our Board for the past two years.

All the best with your studies at Acadia University!





How you can help us think outside the box



By supporting the United Way of Colchester, you're helping to improve the circumstances of people in need, right here in our community.

Contact us and we will work with you to find the best fit!

Day of Caring®

Participants in our Community Campaign volunteer to complete a project on the list of a local organization supported by the United Way of Colchester.

Friday, June 24, 2022

get involved:

- Cash or in-kind sponsorship
- Volunteer opportunities: gardening, landscaping, interior cleaning, small repairs, painting, assembly of program supplies...

COMMUNITY CAMPAIGN

kick off

Help to build a strong community by supporting the launch of our largest fundraiser of the year.

September 21, 2022

get involved:

- Cash or in-kind sponsorship
- Volunteer opportunities: set up/ clean up, greet guests, help with 50/50 and on-site donations, etc

BIKES 4 KIDS + BACK 2 SCHOOL

Help kids be all they can be!

Summer, 2022

get involved:

- Donate a gently used bike, a new helmet, back pack, school supplies and/ or cash
- Volunteer opportunities: clean/ tune up bikes, assemble/ distribute backpacks for local children in need

Elves for Elders

get involved:

- Cash or in-kind sponsorship
- Volunteer opportunities: organize/ prepare gift tags, distribute trees throughout the community, organize, pack and distribute gifts to partner agencies and facilities

November - December, 2022

Senior care facilities and other agencies identify isolated seniors who would benefit from a gift to open at Christmas. Gift tags are put on trees throughout the community for the public to choose from.

soup & fest

Local chefs donate and give out soup samples to approximately 200 guests, who vote for their favourite soup among the 10-12 chefs.

Tuesday, Feb. 14, 2023

get involved:

- Cash or in-kind sponsorship
- Volunteer opportunities: take tickets at the door, serve soup, collect/ deliver samples to cars in drive-through



United Way
Colchester County
unitedwaycolchester.ca

coordinator@colchester.unitedway.ca
902.895.9313 | 2-90 Esplanade Street



United Way
Colchester County

   unitedwaycolchester.ca

902.895.9313 | coordinator@colchester.unitedway.ca

