### DID YOU KNOW?

## You work for an employer who cares.

We are dedicated to making our community a better place to live. That's why we support the United Way through a workplace campaign.

#### Why support the United Way?

Together, with United Way, we can achieve more than any individual or single organization could alone. When you give to the United Way of Colchester County, your dollars are pooled with the investments of other employees and caring individuals across the region. These resources are invested in a strategic network of vital human service organizations.

#### United Way focuses on:

- Helping kids be all they can be for example, \$3/ pay allows a child waiting for a mentor to participate in a fun activity or \$10/ pay allows a low income child to attend summer camp.
- Moving people from poverty to possibility | for example, \$5/ pay provides coaching and work opportunities to someone seeking to break the cycle of poverty or \$15/ pay provides a teen with mentoring and leadership skills for post-secondary studies.
- Building a strong community | for example, \$4/ pay provides mental health supports to low income individuals and families or \$50/ pay provides housing, education, support and a caring environment for a young mother and her baby.

# Attention Business Owners!

If you want to start a workplace campaign with payroll deductions, we can customize this form for your team!

\_ Heather \_ Heather coordinator@colchester.unitedway.ca

# **Show Your Local Love!**

# How can you help?

Your choice to give is personal and voluntary.

If you're inspired to make a difference in our community, please fill out a pledge form and begin donating through payroll deduction today.

# INSERT your logo here

