

**Stronger Together.  
United for Impact.**



**United Way**  
Maritimes

Serving Central  
& Southwestern NB,  
PEI & Mainland NS

**Job Advertisement: Executive Director, Colchester & Cumberland Counties  
Permanent Full-Time Position**

**Work Location: Colchester County (Applications welcome from individuals living in  
Colchester and Cumberland Counties)**

**Application Deadline: June 27, 2025**

United Way Maritimes — with teams located in and serving the regions of Central New Brunswick, Colchester & Cumberland Counties, Halifax, Lunenburg County, Pictou County, Prince Edward Island, and Saint John, Kings & Charlotte — is a for-impact organization that brings donors, volunteers, and partners together to create lasting social change. We believe everyone matters and deserves to belong, be safe, and live a life of their choosing. To help, United Way Maritimes alleviates and reduces local poverty by funding, partnering, convening, and advocating for solutions. United Way Maritimes is part of a federated movement of 60+ United Ways across the country.

The staff at United Way Maritimes takes pride in bringing together people who have a range of experience, talents, and backgrounds. Our staff share a passion for each of the places we call home and bring many different skills and strengths to the work we do. Our community and social change priorities include poverty, social isolation, affordable housing, persons experiencing marginalization and vulnerability, and recovery and resilience to environmental, mass casualty and public health emergencies. We provide a supportive and flexible work environment filled with opportunity, support, balance, and laughter.

This role is all about collaboration and building partnerships. To create as much impact as possible in Mainland Nova Scotia, this role reports to the Senior Executive Director, Mainland NS & Affordable Housing (Maritimes). The successful candidate works closely with the Senior Executive Director, connects regularly with other United Way Executive Directors, colleagues, and subject matter experts across the Maritimes.

The Executive Director for Colchester and Cumberland Counties is the external face and voice of United Way in Colchester and Cumberland Counties. They are responsible for the day-to-day operations of the local office, oversight of the staff team and engagement of local volunteers. They are knowledgeable about local community issues and operate proactively and strategically to advance opportunities to make a difference in Colchester & Cumberland Counties. They are focused on building the profile of United Way and the organization's business development, donor stewardship efforts, and stakeholder engagement.

The key responsibilities of the role include:

- Actively fundraise for the organization by building new business relationships, stewarding donors, planning and executing signature events, and helping with annual campaign efforts.



- Oversee all local community impact work and funding/United Way grant processes and participate in local committees, roundtables, meetings, etc. to gain deeper understanding of the issues and inform both local and regional strategy.
- Work with other local Executive Directors to explore the scaling and provincial and regional expansion of United Way Maritimes initiatives.
- Serve as the primary spokesperson for the Colchester and Cumberland Counties office in the media and at events.
- Champion and support change management of a growing and developing United Way Maritimes.
- Cultivating a strong and cohesive organizational culture at the local office that aligns with the values of United Way Maritimes.

Our ideal candidate is a very strong communicator with the ability to convey strategy, purpose, and goals to both internal and external audiences. They have a strong understanding of current social policy issues and trends in the Colchester and Cumberland region and across the Maritimes, and they are focused on continuously learning more. They are committed to excellence and driving strong performance in a collaborative and people-focused manner, and they have a proven track-record of executing strategy to achieve impact.

**Additional Qualifications:**

- Post-secondary degree (or equivalent experience) with a minimum of five years of experience within the social sector.
- A minimum of 3 years of people leadership experience.
- Excellent communication (written and verbal) and interpersonal skills.
- A high degree of self-motivation, leadership, and an ability to excel in both team environments and independently.
- Demonstrated public speaking, presentation, and facilitation skills.
- See themselves in the purpose and values of United Way Maritimes, including adaptability, collaboration, equity, growth, kindness, and trust.
- Strong Microsoft Office skills, advanced knowledge of Excel and database programs, and a capacity to learn and implement new systems.

United Way Maritimes is committed to a comprehensive compensation package including salary, pension contribution, health and dental benefits, generous vacation time, professional development and training, flexible work hours and location. The salary range for this position starts at \$76,000 per year. If you have questions about the role or compensation package, please contact Lucy Lanni at [jobs@unitedwaymaritimes.ca](mailto:jobs@unitedwaymaritimes.ca) or 902.449.1602.

**Stronger Together.  
United for Impact.**



**United Way**  
Maritimes

Serving Central  
& Southwestern NB,  
PEI & Mainland NS

If this sounds like you, let us know by sharing your resume and cover letter outlining why you could be the right fit for United Way and this role. Submit your application to [jobs@unitedwaymaritimes.ca](mailto:jobs@unitedwaymaritimes.ca) by June 27 at 11:59pm (AST).

*United Way Maritimes deeply values equity and is committed to ensuring our staff community reflects the diversity of the wider community. We welcome applications from African Nova Scotian people, persons of African descent, Indigenous peoples, racialized people, women, persons with disabilities, persons of varied sexual and gender identities, and others with the skills and knowledge to productively engage with diverse communities. United Way Maritimes seeks to maintain its commitment to inclusion and equity and recognizes that increasing the diversity of our staff supports this objective.*

*During the recruitment process, applicants have the right to request an accommodation. Applicants invited to participate in an assessment process (such as an interview or testing) and who require accommodation should discuss their needs in advance of the assessment.*